

Book: Kriz Yönetimi / Crises Management



The management of financial crises in emerging markets is a vital and high-stakes challenge in an increasingly global economy. This book represents the fourth published co-edition of the articles prepared in cooperation between Marmara University Istanbul and Johannes Kepler Universtiy Linz.

In this book, leading economists consider how best to reduce the frequency and cost of such crises. So the book covers a much broader scope issues and time frame-not only the limited to acute crises shapes as insolvency. Financial structure of the company, ERP systems in use and legal regulations are just some of the elements covered by crises management.

The articles in this book define and analyse all relevant terms related to crises and crises management and the authors bring a unique practitioners' perspective to the challenges of anticipating, managing, and succeeding in financial crises. Crises Management is a 'must read' in the current global environment for all serious investors and senior executives.

Crises Management / Kriz Yönetimi

By: Prof. Dr. H. Sumer (Editor) / Prof. Dr. H. Pernsteiner (Editor)

Co-Author: Prof. Dr. S. Kutlan

İstanbul Bilgi University; ISBN 978-605-399-101-4